

Growth Management Services: *Helping you define your company's future*

Small and mid-sized manufacturing companies can increase corporate value and prepare for future management through:

- E-Strategy
- Product Assessment and Development
- Market Analysis
- Corporate Positioning
- Strategic Planning
- Business Planning
- Sustainable Enterprise Planning
- Ownership Succession

Is it time for a change, time for a better plan?

Is the marketplace pressuring your margins? Do you need capital to expand or retool your company? Are your financial and management resources over-burdened? Is it difficult to find the time to plan your company's future?

Boosting profitability, opening new markets and increasing corporate value takes time, energy and knowledgeable resources. CMC's growth management experts use a proven methodology to stimulate immediate, sustainable improvements in business performance. We examine your operations, clients, market trends and competitors to tailor an action plan fitting your objectives and budget.

All companies can benefit from some level of business refinement, but there are situations that call for a dramatic change in performance. CMC's Professional Business Advisors are specially qualified individuals with substantial marketing, organizational and P&L experience. Accustomed to working directly with CEOs and key managers in difficult or dynamic business situations, their experience will prove invaluable. Finding the time and trusted resources to help you transform your business is difficult. PBA consultants afford you both.

What we'll do

We'll design, build and implement the planning, business systems and technology management tools, deliver what you need to give your company a sustainable competitive advantage, and improve your ability to attack new markets.

Success takes more than keeping your eye on the competition...

*...you have to de**□**ne new horizons.*

For more on **Growth Management Services**, visit CMC's website under "Our Services."